

Chapter 1 : Airtel Annual Report

Annual Report 7 and SNAPDEAL's strength in brand, merchandising and logistics. The JV is currently converting +30% of the calls received and is clocking an.

Her father is a rural hawker, with no stable income source. But that did not prevent young Anjali from going to school regularly. She is so fond of books that she reads even during recess and while she waits for her ride back home. She took inspiration from her teachers and conducted awareness campaigns in the village to sensitise her parents and the community on the importance of educating girls. This is a global initiative to reduce the number of out-of-school children across the world and Bharti Foundation is a strategic partner to this global campaign. Government schools provide the classrooms for setting up centres in villages. An Education Volunteer is appointed by the Bharti Foundation to conduct academic and non-academic initiatives. Education Volunteers conduct household surveys for identification and enrolment of out-of-school children. A baseline survey is conducted to identify the learning gaps of children. Training of Education Volunteers: The Education Volunteers are imparted pedagogical training before they teach. Quality Support Program The program partners with government schools and works along with its leadership and teachers to support them in their journey towards excellence. The program facilitates the desired change in rural government schools through two channels of engagement. This approach ensures that the schools can succeed on the strength of their own capabilities and motivation. As part of this program, the Foundation will construct Individual Household Latrines IHHLs in houses without such amenities, in over villages across the district, over the next three years. Satya Bharti Abhiyan is also investing in the improvement of sanitation facilities in government schools in rural Ludhiana by building new toilets for girls, where no such facilities exist. In FY , students were supported through various facilities of the Bharti School to pursue courses in associated fields. Organisations and individuals from all walks of life participated with enthusiasm. It encourages new joiners of Bharti Airtel to participate in various initiatives of the Foundation. They assisted the teachers in classrooms, trained students in various skills, such as communication and leadership and interacted with communities, during their stint with Bharti Foundation. The programme encourages employees to give back to the society in terms of money, time, skills or knowledge. Contributions are matched by the Company as per policy. We believe in being with the community, whatever may be the purpose. We participate in community festivities and provide critical help and support to those in need during emergencies. This is part of our sustainability agenda to create value for all. They enjoyed dinner with the team and received a token of appreciation. The Circle also helped visually impaired girls to put up a kiosk at the office and encouraged employees to buy products that were displayed by them. Airtel employees participated enthusiastically in the plantation campaign and planted saplings in large numbers. Team UPU also contributed in environment conservation. Over employees participated in the event and each person pledged to plant a sapling. Joy of Giving Week: The week provided the Rajasthan team with another opportunity to show their commitment. The team visited two Satya Bharti Schools in Amber, Jaipur district and asked the school kids what they wished for. The wishes of the children varied from school bags to crayons. A wish tree was created in the Jaipur office bearing fruits, containing the various wishes of children like pencil box and chocolates, among others. Some employees even committed to fulfil such wishes of children. Bihar and Jharkhand circle celebrated Christmas with differently-abled students at a school in Darbhanga. The team distributed sweets and snacks to students, along with note books, instrument boxes, pencils, pens, erasers, sharpeners, among others. On request, a DTH connection was installed in the school, which will get recharged by Airtel every month. Blood Donation Celebrating the 68th year of the Indian Independence and remembering the heroes who sacrificed their lives for the nation, Airtel WBO organised a voluntary blood donation camp at its premise. Due to acute scarcity of blood for saving lives, this initiative received much appreciation. Gujarat circle also organised a blood donation camp at their circle office and Rajkot zone. Around units were donated by employees. The team distributed stationeries crayons, pencils, pencil boxes, sketch pens, notebook, drawing book and chocolates. It aimed to increase awareness against the hazards of open defecation and the lack of personal hygiene through various initiatives.

The team promoted the campaign through various activities, including marching with banners and placards, staging role-plays and door-to-door activities. The month-long initiative witnessed door-to-door campaigning with over households. It also sensitised communities against the contamination of water bodies and the subsequent spread of water-borne diseases like diarrhoea and cholera. This consequently helped the community members to cultivate healthier habits for improved health. Sanitation Week Ludhiana Zone employees participated during the inaugural session of the sanitation week, where employees picked up brooms and waste disposal bags, along with Bharti Foundation Team and Satya Bharti School Students, to strengthen the message on hygiene and cleanliness. In addition to the community, students from other local government schools also joined the programme. The Circle joined hands with the local government authorities to conduct relief work. Its channel partners organised a day-long community kitchen in Srinagar to provide food and water. The Company offered free-calling facility for 60 minutes per day for five days to each of its subscribers. It also set up five VSAT terminals at critical areas and relief camps to create public Wi-Fi hotspots, thus enabling free data services. Airtel also distributed blankets and eatables at Yateem Khana, Batmaloo. APO circle associated with the NGO Goonj organised a three-week drive to collect wearable old cloth for flood victims. The drive helped in collecting more than six cartons full of wearable clothes and shoes. The team volunteered to help victims. The team distributed dry food items like rice, lentils, salt, glucose biscuit and drinking water to over 2, families affected by the flood. A major achievement of the year was the successful implementation of the fisheries project with the Government of Odisha. The lifesaving alerts provided during cyclones have been widely acclaimed. The bank helps farmers who had taken loans with critical information on agriculture, banking operations, schemes, loan disbursement, financial inclusion and crop insurance. Environmental Protection More people in the coming decades are likely to be exposed to floods, droughts, heat waves and extreme weather associated with climate change, if businesses and governments do not intensify green initiatives. We are already experiencing globally the early signs of extreme weather conditions. At Bharti Airtel, we acknowledge the reality and continue to focus on green solutions with renewed vigour. We are adopting new technologies and best industry practices to strengthen our green commitment. These on-grid solar plants are expected to generate green energy of 1. Over sites have installed hybrid solutions to cut down diesel consumption. This step aims to reduce carbon emissions by 6, tons annually. This will help switch off Aircon sites, where critical transmission equipment is installed. The Company has conducted trial on natural cooling unit for Aircon elimination and thermo-electric cooling for 3G sites have been tested. Green Power Wheeling for Data Centres and MSCs To further enhance the energy efficiency, Airtel has been implementing the renewable sources of energy like solar, wind and hydro. The solar plant, the first-of-its-kind in India as well as in the telecom industry, has a raised structure. It utilises the car parking space for generating green energy. The Company will continue to endeavour in this area. Green Network Conversion of Indoor Sites to Outdoor During the year, Airtel partnered with its tower companies, which helped convert indoor sites to outdoor sites. Sites are converted mostly installing FCU for switching off the Aircon, thus making them feasible for installing green energy solutions like solar and Li-ion, among others. This helped reduce energy consumption significantly. This year, over 3, sites were converted to outdoor, using FCU and micro-cooling solution, making 6, sites outdoor till date. Besides, Infratel has installed about solar solutions at sites in the current financial year, taking the total to 2, Infratel continues to be the leader in solar site deployment across all tower companies in India. In addition, Infratel has tagged 5, sites as green sites. Project Green Cities with Indus Towers Project Green City was launched by Indus Towers few years back, and over 22, sites have been tagged as green sites, until this year. Indus Towers has converted over 9, sites in the current year, totalling 13, sites outdoor, till date. Resource Management E-waste The increasing volume of waste generated by the telecommunication sector has been a matter of grave concern. Airtel, as one of the leading companies of telecommunication sector, manages both physical and e-waste, generated from its premises. The Company has adopted a proactive approach by ensuring end-to-end traceability and recycling of waste. Airtel continuously monitors the waste generation at each stage, and track the procedure of waste disposal. The Company ensures that all electrical and electronic components and even highly inflammable fuels are handled and disposed of responsibly, by registered and licensed recyclers. E-bills Airtel deploys the

best-in-class digital assets throughout its services. The Company aims to reduce paper usage by promoting the use of electronic billing and online payment methods. Mobile applications are invariably helping save lives, create livelihoods and wealth for many across the continent. The partnership will drive improved access to health and education-related information, while pushing forward various innovative projects. Airtel Chad partnered with the Ministry of Secondary Education to train 6, young people in the country. The training focuses on nurturing young talent to improve their information and communications technology ICT capabilities. This effort is aimed to reduce the gender gap to mobile access. Airtel Nigeria received the Corporate Responsibility award for its active role in the development of education in Nigeria. Airtel Ghana was recognised for being the outstanding Corporate Responsibility Company of the year in Ghana, during the Ghana Telecom awards.

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