

Chapter 1 : Shezan international Ltd - PakBiz

"Shezan Jam is full of the flavor of fresh fruits and is the best thing about breakfast at home" Shezan International Limited has been providing their.

However, AIDC sold all of its shares to the current majority owners Shahnawaz Group in and the Company became a publicly traded entity. Although the Company is known for its mango juices, but is also a major producer and exporter of pickles, jams and ketchup, the firm has been relentlessly expanding both into local and in international markets ever since. To better serve its customers the company has been slowly expanding itself. Shezan has a juice factory in Hatter, Khyber- Pakhtunkhwa and a bottle filling plant in Lahore, which has increased its productivity significantly. Shezan also owns and operate an independent Tetra Brik plant. Financial performance Shezan Pakistan Limited from FY10 to FY14 has seen its top line expand at a compound annual growth rate of 14 percent. The performance of the juice company unlike its other counterparts in the FMCG sector is relatively slow, but it has been quite steady compared to big names. Besides the growth in domestic sales, the firm is quite successfully able to increase its export footprints over the years. On the other hand, the profits of Shezan have risen to new heights during this time. There is no doubt Shezan took the advantage of growing consumerism and urbanism in the country. In FY10, the top line continuously increased and reported a 29 percent growth year-on-year. But the firm faced a high commodity prices environment in which commodity prices escalated to unprecedented levels. Most notable was the hike in the price of sugar, an essential ingredient in the top line products which took an exceptional surge in the core cost. This increased put pressure on the gross profit margins for the year. The financial year was the growth year for the company. Shezan continued to focus on its growth strategy, led by its juice products in Tetra packaging including juice brands like "All Pure" and "Twist". The food products other than juices and drinks grew by FY11 was also a good year for export growth, which, grew rapidly by In a decade or so Shezan has started to face significant competition from the big names in growing consumer sector of Pakistan. To keep the pace with stiff competition Shezan had to enhance the advertisement and sales promotion expense. The company gave a mediocre performance during the first six months of FY14, but, Shezan ended the year on a high note. The domestic competition from Nestle in the juice and drink sector intensified, and that put a negative impact on the local sale performance. However, during the year, export sales of juices in the bottle have seen unprecedented growth. Keep in mind that during FY14 the government stopped gas supply to industries in Punjab and the company was unremittingly dependent on furnace oil to run its boilers and diesel was used to run the generators. All these issues created the higher cost of production. During the first half of the FY15, export sales showed an active growth, but this momentum was not sustained in the later part of the financial year in the backdrop of the sharp decline in the oil prices. For this very reason the African exports were much affected, and now the company believes that it will be a significant challenge for the firm to regain the growth momentum in this part of the world. However, the pickle, condiments, and others items saw a growth of 36 percent year-on-year in FY Beside higher advertising cost which is expected due to the nature of the business, the finance cost has increased substantially due to massive borrowings to stock the seasonal fruits, pulps and packaging materials to fulfil the sales demands of products. Further, company obtained a long-term loan of Rs million to enhance its production capacity in the shape of new Tetra Pak type A-3 machine. Snap short of 1QFY16 Shezan started the financial year on a negative note. During the first quarter, sales amounted to Rs 1. During the first quarter, export sales showed a continuous downward all these plus higher operating expenses put the juice company in red for the quarter. Future Outlook As the company is getting ready to present its half-yearly result, it faces multiple challenges ahead. Without a doubt, Shezan Pakistan is a well-established brand, but the competition is growing around the brand. The company should either more focus on its exports or further diversify itself. However, one this is for sure Shezan is a food producing business, and so there is always a bright light at the end of the tunnel for the food business.

Chapter 2 : Company History | Shahnawaz Engineering

Shezan International's head office is located in Lahore, blog.quintoapp.com England Nuovo Foods LTD is the authorized distributor for all Shezan products, They carry all the import and distribution of juices, jams, pickles, chutneys, sauces, syrups and squashes.

Shahnawaz founded his business in in Agra and Delhi, India. After the creation of Pakistan in , he moved his Headquarters to Karachi. Relations were established with some of the leading Agricultural, Industrial and Automotive manufacturers of the world for import of their equipment. This led to a rapid expansion of the Company. The network of Shahnawaz covers the whole country with full-fledged offices in all principal cities, namely Karachi, Lahore, Rawalpindi, Islamabad, Peshawar, Quetta and Faisalabad with dealers and sub-agencies in all major towns. Over 3, employees, working in a professionally managed environment, contribute in the progress of Shahnawaz Group and helps in the technical advancement of Pakistan. Each of these Companies has been incorporated separately with its own paid up capital, in accordance with the country company law: Limited represents, exclusively, a large number of world reputed manufacturers of Agricultural, Electronics, Automotive, Air-conditioning and Industrial Equipment. Its branches in Lahore, Rawalpindi, Islamabad, Peshawar and Quetta have full-fledged workshops and service facilities. It has a team of highly qualified and experienced professional engineers who are dedicatedly performing their services at various projects throughout Pakistan. Our Project Managers are equipped with latest professional techniques and tools, and are foreign trained on respective equipment. Shahnawaz having the largest single share holding. It is located on acres at Mandi Bahauddin. Its Head Office is at Karachi. Its daily crushing capacity is tons, being now increased to tons. It produces fruit juices, squashes, jams, ketchup, pickles etc. It exports these products to Middle East and Europe as well. It has production facilities in Lahore, Karachi and Hattar. It is equipped with most modern Air Jet Looms with latest back process system. It is one of the largest Mango Producers in Pakistan.

Chapter 3 : Shezan International Ltd, SHEZ:KAR summary - blog.quintoapp.com

Get all the information about SHEZAN INTERNATIONAL LTD, Lahore, Pakistan dealing in COLD STORAGE.

Chapter 4 : Shezan International Ltd (blog.quintoapp.com) Company Profile | blog.quintoapp.com

Shezan International Ltd., Lahore, Pakistan. K likes. The company was incorporated into Public Limited Company on October 10, and was listed in.

Chapter 5 : Shezan International Limited | Address, Contacts, Reviews @ blog.quintoapp.com

Shezan International Limited manufactures, trades in, and sells food products in Pakistan. The company operates in two segments, Juices and Drinks, and Others. Its products include juices, pickles.

Chapter 6 : SHEZAN INTERNATIONAL LTD - Lahore

Shezan International Limited is engaged in the manufacturing, trading and sale of juices, pickles, jams and ketchups, based upon or derived from fresh fruits and vegetables. The Company's segments include Juice drinks and oth er operating activities.

Chapter 7 : Shezan | Lagan Khushiyon ki

The company was incorporated in as a Private Limited Company, with the main objective to set up an industrial

undertaking for manufacturing of juices, squashes, sherbets, jams, pickles and preserves from fruits and vegetables.

Chapter 8 : Shezan International Ltd, SHEZ:KAR profile - blog.quintoapp.com

Since its inception in , Shezan has evolved into a top-notch, internationally acclaimed food brand that is set apart due to the impeccable quality.

Chapter 9 : Shezan International Ltd, Lahore - Paktive

Shezan International Ltd The company was incorporated in as a Private Limited Company, with the main objective to set up an industrial undertaking for manufacturing of juices, squashes, sherbets, jams, pickles and preserves from fruits and vegetables.