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*Dummies helps everyone be more knowledgeable and confident in applying what they know. Whether it's to pass that big test, qualify for that big promotion or even master that cooking technique; people who rely on dummies, rely on it to learn the critical skills and relevant information necessary for success.*

Lawn Care Business Start Up Many of you have considered starting a lawn care business to supplement your present income or hopefully be successful enough to quite your job and do it full time. But most of us have not followed through because of lack of faith, that it would be successful. Well think again my friend. The truth is, anyone can be a success at starting their own lawn care service. It does not take much skill, almost everyone has mowed the lawn, pull weeds, fixed up flower beds, etc.. In this hub I will give you a brief overview of the entire lawn care business, how to get clients, and how to be successful at it. The first thing I suggest is make a professional looking flier, and place it on as many doors in your neighborhood as you can. This will allow you to get your foot in the door and let people know you are in business. Also place your fliers in as many grocery stores, hardware stores, and local shops as you can. Lawn Care Business Promotion Ideas 1. Existing customers are a great idea for getting the word out about your lawn service. Kindly give them some of your fliers and ask if they would hand them out to friends and family. Hand them out- Pick your targeted area and just walk the streets, handing out fliers and asking people if they would like a free estimate to mow their lawn. Door to door delivery- Select houses in your target area and go house to house and hang the fliers on peoples doors. You can get the print shop to make up fliers that fit nicely over the door handle. Insertion in local publications- Many local newspapers and other publications will insert your flier into it for a small fee. Waiting rooms- Laundromats, dentist offices, doctor offices, are great places to put your fliers. Parking lots- Just simply place your flier under the wipers of peoples cars at the local supermarket, be sure it is not a windy day because this might tarnish your reputation if the fliers are blown all over town. Community boards- These bulletin or community boards are located at schools, churches, court houses, etc.. Look for them and politely ask permission to hang your flier. Busy events- Carnivals, garden shows, community garage sales, etc.. Direct mail- Purchase a mailing list of targeted prospects, and mail them your flier. PO drop box- Some post offices will arrange to have a copy of your flyer inserted into each one of their PO Boxes. A small fee is charged for each flier. When Starting Any Business It Is Important To Make Some Contacts Once you have finished hanging all of your fliers, it is now time to call all of the local real estate agents and let them know about your lawn care service. Inform them that you provide basic lawn service for any vacant properties they may have. Odds are they have one, know of one, that needs your service now. You will be amazed at how many replies you get from people want lawn service. Always put a phone number in your ad, and always be polite and professional over the phone. Lawn Care Business Equipment A lawn care business requires that you haul equipment from job to job. So you will need a reliable truck or a truck and trailer would be even better. Other lawn care equipment will be needed, like mowers, blowers, trimmer, edger, rake, shovel, etc Always keep your equipment in good running order. Sharpen blades, change the oil, and spark plugs. There is nothing more frustrating that getting to a job and your equipment does not work. This will save time and make you more money in the long run if all your equipment works correctly. How To Service Your Equipment Always provide the best service possible for your customers in the lawn care field. Repeat business is the key. Deliver More Than Expected To Your Customers When you are doing a job for a customer, always do a better job than the customer is expecting. Pull extra weeds, pick up sticks and haul them away for the owner. This will ensure repeat business, and endless word of mouth advertising, which is worth its weight in gold. What To Charge Customers For Lawn Service Another difficult task in setting up a lawn care service is knowing what to charge your customers. This is actually very simple. First, estimate your entire cost including gas, oil, etc. Then figure how many hours you feel it will take you complete the job. This is a fair way to figure out your pay, and your customer will appreciate it very much. Most customers want you to do this because in their minds they think the shorter the grass is cut, the longer the time before your next visit. This is somewhat true, but is not always the best scenario for the lawn. Below is a chart of different lawn types and the proper height

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to cut them at.

### Chapter 2 : Lawn Care for Dummies. by Lance Walheim

*A beautiful, healthy lawn doesn't just happen, it requires time and effort. However, even those born without a green thumb can learn to care for their yard and meet the needs imposed by climate.*

### Chapter 3 : Lawn Care for Dummies | eBay

*Lawn Care for Dummies takes you through all the steps: choosing the right grass, planting the seed or laying the sod, installing an irrigation system, fertilizing, aerating, watering, and mowing. It also helps you avoid (or conquer) the Big Three: weeds, pests, and disease.*

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*In Lawn Care For Dummies, Walheim and the NGA give you the dirt on all the essentials, including how to \* Design a low-maintenance or a high-maintenance lawn \* Evaluate the pros and cons of planting a lawn from seed or starting one from sod.*

### Chapter 5 : Lawn Care For Dummies® Lance Walheim/ The National Gardening Association | eBay

*In Lawn Care For Dummies, Walheim and the NGA give you the dirt on all the essentials, including how to \* Design a low-maintenance or a high-maintenance lawn \* Evaluate the pros and cons of planting a lawn from seed or starting one from sod.*

### Chapter 6 : Lawn Care for Dummies | Home Guides | SF Gate

*Find great deals on eBay for lawn care for dummies. Shop with confidence.*

### Chapter 7 : Lawn Care Business Strategies For Dummies | HubPages

*Only one thing is standing between you and a fabulous lawn: It's called Lawn Care For Dummies. If you want a spiffy and well-coifed lawn (and not the overgrown, unruly one that people comment on when they pass by your house), you'll find everything you need to know to help you make your lawn the.*

### Chapter 8 : Lawn Care for Dummies: blog.quintoapp.com: Lance Walheim: Books

*You should aerate and overseed your lawn at least once a year to ensure that your grass receives the full benefit of this lawn care technique. For warm-season grass, aeration and seeding is best done in the spring, while with cool-season grass, fall is the best time.*

### Chapter 9 : About Your Privacy on this Site

*Green Lawn Maintenance Tips Follow Ahmed Hassan's expert tips to have the greenest lawn in the neighborhood. Start by stripping the area of all weeds, including roots, even if that means taking off the top six inches.*