

## Chapter 1 : Animal Planet Canada | Animal Planet

*View the full brand guidelines here. 6. Animal Planet. While most brand guidelines offer something in the way of a mission or positioning statement, the Animal Planet brand manual limits its commentary to a selection of "emotional connections" that people will feel in regard to their TV shows.*

A highlight of the new guidelines: The three non-rabies core vaccines distemper, parvo and adenovirus are now recommended every 3 years instead of annually. The task force acknowledges that distemper and parvo vaccines provide immunity for at least 5 years and the adenovirus vaccine for at least 7 years. Learn the vaccine protocol Dr. Developed in a manner consistent with best vaccination practices, the Guidelines include expert opinions supported by scientific study, published and unpublished documents, and encompass all canine vaccines currently licensed in the U. The task force that developed the guidelines included experts in immunology, infectious diseases, internal medicine, law, and clinical practice. The absolute highlight is that all core vaccines with the exception of the 1-year rabies are now recommended at 3-year or greater intervals. Even more exciting is the task force has acknowledged that in the case of the non-rabies core vaccines, immunity lasts at least 5 years for distemper and parvo, and at least 7 years for adenovirus. Hopefully these new guidelines will help more dog owners understand the long-lasting effect of those puppy shots! And hopefully, more dog owners will now request titers rather than automatically revaccinating their canine companions for distemper, parvo and adenovirus. My vaccine recommendations and those of Dr. Ronald Schultz, follow this summary. Among healthy dogs, distemper vaccines are expected to induce immunity for at least 5 years. Among healthy dogs, distemper vaccines are expected to induce immunity for at least 7 years. It is always given in combination with other vaccines – distemper plus measles, or a 4-way combination of distemper plus measles plus adenovirus plus parainfluenza. It is only recommended for healthy dogs between 6 and 12 weeks of age. Canine Parainfluenza CPiV There are two delivery systems for this vaccine – intranasal and parenteral injected. This is a flu vaccine. The intranasal form prevents clinical signs of illness, infection and shedding. The injected form prevents clinical illness, but not infection or shedding. It is used for dogs that aggressively resist intranasal delivery. The parenteral vaccine is always given in combination with certain core vaccines; the intranasal form is always given in combination with the bordetella vaccine alone, or with bordetella plus adenovirus. It is always given in a single dose. Bordetella Bb Vaccine The bordetella vaccine can also be delivered intranasally or by injection. Parenteral administration requires two doses, 2 to 4 weeks apart. For the initial vaccination, it is recommended the second dose be given at least a week before the dog is boarded, attends a dog show, etc. Some dogs experience side effects for 3 to 10 days after vaccination, including coughing, sneezing and nasal discharge. It should not be considered a replacement for the injectable form of the vaccine. This vaccine is available only in combination with the intranasal bordetella and parainfluenza vaccines. Canine Influenza Vaccine is given in two doses, 2 to 4 weeks apart, in dogs older than 6 weeks. Annual revaccination is recommended. Borrelia burgdorferi Lyme disease Vaccine is given in two doses, 2 to 4 weeks apart, in dogs older than 12 weeks of age. Recommended only for use in dogs with known risk of exposure, living in or visiting regions where exposure risk is high or where Lyme disease is endemic. Tick control products are required in addition to the vaccine. Leptospira interrogans This refers to the 4-way killed whole cell or subunit bacterin. The 2-way killed bacterin form of this vaccine is not recommended. Vaccine is given in two doses, 2 to 4 weeks apart, in dogs older than 12 weeks of age. Revaccination is recommended annually, but only for dogs with reasonable risk of exposure. Canine Oral Melanoma This vaccine is only available for treatment of dogs with malignant melanoma. It is not intended for the prevention of oral melanoma. Crotalus atrox Western Diamondback rattlesnake vaccine toxoid Field efficacy and experimental challenge data in dogs are not available at this time. Vaccine efficacy and dose recommendations are based on toxin neutralization studies conducted in mice. Canine Coronavirus CCov This vaccine is not recommended. Only the parvo vaccine is protective against dual viruses. Ron Schultz Recommends For those of you not familiar with Dr. Schultz, I recommend you watch my 4-part video series with him. You can find links to all 4 videos and articles here. Schultz is one of the preeminent experts in the field of veterinary

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vaccines. Schultz recommends not starting a puppy or kitten core vaccination program before 6 to 8 weeks of age, with revaccinations no more frequent than every 4 weeks. So for example, if you start the program at 8 weeks, you would give another dose of the core vaccines at 12 weeks, and the third dose at 16 weeks. When it comes to rabies vaccines, Dr. Schultz gives the first vaccine after 4 months of age, revaccinates in a year, and then again in 3 years and every 3 years thereafter. Schultz is in year 4 of a 7-year study of the rabies vaccine. You can read more about the study at the Rabies Challenge Fund. My Vaccination Protocol My protocol at Natural Pet is a first round of the 3 cores before 12 weeks of age, usually around 9 to 10 weeks. Then I boost between 15 and 16 weeks. Then I titer 2 weeks after the second round to see if the animal has been immunized and not just vaccinated. My rabies protocol mirrors Dr. Visit the following pages for a discussion of:

### Chapter 2 : Discovery Family | Logopedia | FANDOM powered by Wikia

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### Chapter 3 : Real-Life Product Mascots Quiz

*There are different opinions about the new "Animal Planet" TV channel logo. I find it nice and unique. This brand guideline is from - short, easy to digest and with a few more tricks that will help you make your own logo production better.*

### Chapter 4 : Animal Planet | Logopedia | FANDOM powered by Wikia

*A brand manual is a really great chance for a brand's design team to explain the specific choices made for a brand. Check out this style guide for the channel Animal Planet particularly the page on colour palettes.*

### Chapter 5 : Animal Planet Rebrand on Vimeo

*Logo Design Love. Animal Planet brand guidelines; Apple Pay I'm about to create my first branding guidelines/press book for a logo I created for.*

### Chapter 6 : VA-MD Vet Med Branding Guide

*for a brand check out this style guide for the channel animal planet particularly the page on colour palettes. Examples: what do great brand identity guidelines look.*

### Chapter 7 : Animal Planet â€“ Bell Media

*This is "ANIMAL PLANET BRAND SPOT" by Frazer Price on Vimeo, the home for high quality videos and the people who love them.*

### Chapter 8 : Animal Planet brand guideline [pdf] - blog.quintoapp.com

*(PDF) Animal Planet brand guidelines. Apple Pay identity guidelines (PDF) Bath Spa University brand guidelines. Belfast brand identity guidelines. Berkeley brand.*

### Chapter 9 : ANIMAL PLANET BRAND SPOT on Vimeo

*Posted: Jun 10, See our planet from a wilder perspective! Animal Planet is the only animal entertainment brand that*

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*captures the drama and compelling characters of the animal kingdom. Animal Planet is the only animal entertainment brand that captures the drama and compelling characters of the animal kingdom.*